

**100,000 years ago, at least 6 human species lived on earth. Now there is only one – Homo sapiens – and that's about to change...**

# INVASION NANO SAPIENS

# INVASION NANO SAPIENS



Battling the swarm **of nanobobots**

A young doctor battles for the life of his sick girlfriend after she becomes the hive for a swarm of super-intelligent nanobobots, programmed to heal, but instead, bent on eradicating humanity by replacing Homo sapiens with their own kind – Nano sapiens.

# INDUSTRY OVERVIEW

Scary movies have been popular since the dawn of cinema

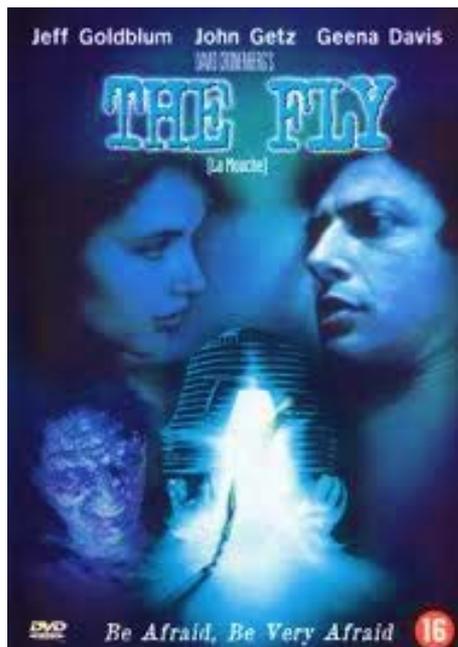
They touch something deep and primal in the human psyche – and viewers can't get enough...



**“A Trip to the Moon,” 1902**

# INDUSTRY OVERVIEW CONT.

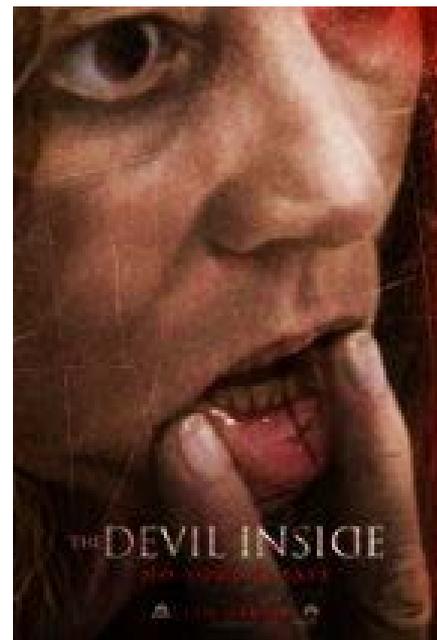
Horror is one of the world's most reliably profitable movie genres, with or without "A-list" stars, big budgets or even good reviews



"Name" Actors

Budget: \$ 9 M

Gross Rev.: \$100 M



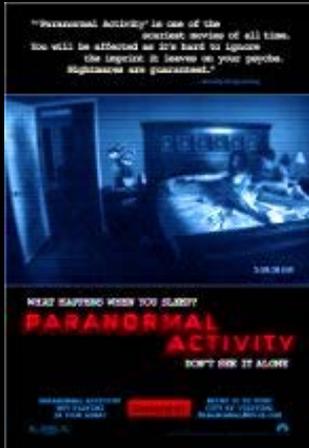
No "name" Actors

Budget: \$ 1 M

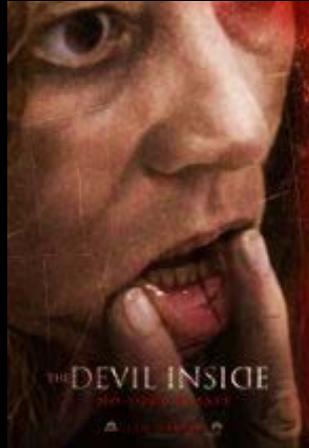
Gross Rev.: \$100 M+

# INDUSTRY OVERVIEW CONT.

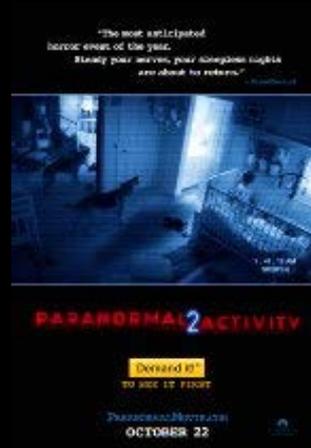
10 of the 20 most profitable films ever – relative to cost – are low-budget horror. (Source: The Numbers.com)



ROI: **19,841%**



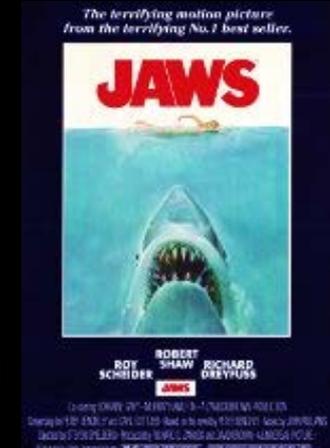
ROI: **3,640%**



ROI: **2,473%**



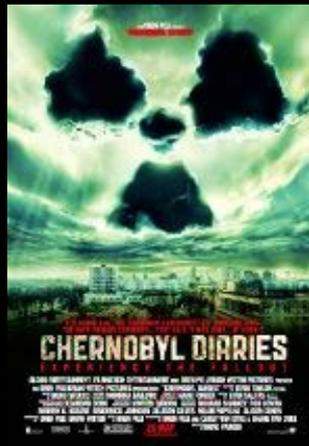
ROI: **2,021%**



ROI: **1,728%**



ROI: **953%**



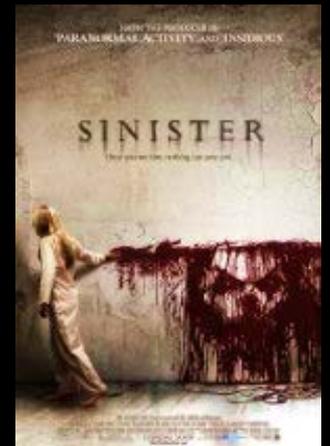
ROI: **921%**



ROI: **911%**



ROI: **821%**

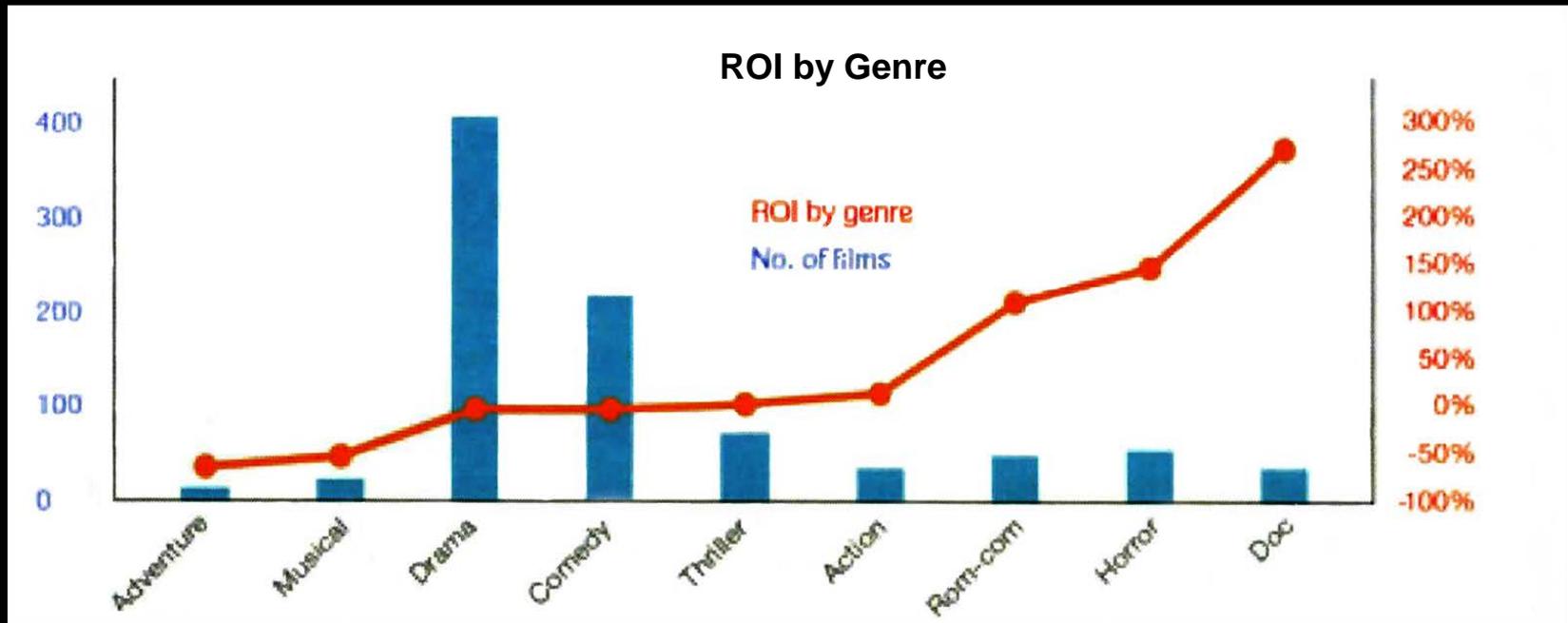


ROI: **818%**

# INDUSTRY OVERVIEW CONT.

The most consistently profitable genre, is horror.

- 810 independent films (1995-2011)
- Budgets: \$100,000 to \$15 million
- Horror genre: Average 140% overall ROI



Source: "Filmonomics: Investing in Horror to Make a Killing," Slated.com

# A scream is a scream in any language

**International  
box office is  
now 67% of  
Global  
box office**

**Horror films  
travel well  
because they  
operate at a  
visceral level**



# MARKET SIZE

## Gobal Movie Marketplace

- Growing 4.5% a year – will top \$110 Billion in 2018
- Box office, video-on-demand, streaming and TV are key areas of growth
- At 41.7% of the total market in 2018, the theatrical experience continues as a cornerstone of the industry

### Projected Film Entertainment Spending

	Projected Film Entertainment Spending						
	2013	2014E	2015E	2016E	2017E	2018E	CAGR
Total Global Spending	\$88.3	\$92.3	\$96.4	\$100.8	\$105.3	\$110.1	4.5%
Global Box Office	\$36.1	\$37.9	\$39.8	\$41.7	\$43.8	\$45.9	4.9%
As % of Total	40.9%	41.1%	41.2%	41.4%	41.6%	41.7%	n/a

Source: PriceWaterHouseCoopers

# MARKET SIZE CONT.

## The Horror Movie Marketplace

Of nearly 11,000 movies tracked, 1995 to 2015:

### Domestic Box Office Performance 1995 - 2015

Horror films account for 4.5% of domestic box office over the past 20 years

Last year alone, this translates into a global horror film marketplace of almost \$4 billion!

Source: PWC

<u>Genre</u>	<u># Movies</u>	<u>Market Share</u>
Comedy	2,096	22.1%
Adventure	630	21.8%
Action	710	17.3%
Drama	3,884	17.0%
Thriller/Suspense	760	8.5%
Romantic Comedy	488	5.2%
<b>Horror</b>	<b>425</b>	<b>4.5%</b>
Musical	129	1.1%
Documentary	1,547	1.1%
Black Comedy	133	0.6%
Other	<u>n/a</u>	<u>0.8%</u>
<b>Total</b>	<b>10,802</b>	<b>100%</b>

Source: The Numbers

# MARKET SIZE CONT.

## Horror Genre Movie Goers

- Horror attracts the most desirable core audience: 12-29 Year-olds
- Worldwide, young adults are the biggest spending group of movie consumers, whatever the viewing medium – especially relative to their share of population



Age	% of Population	% of Admissions	% of Frequenters
12-29	25	37	40
30-39	14	13	13
40-49	32	24	25
50-59	14	12	11

Source: MPAA 2014

# COMPETITIVE POSITIONING

## INVASION NANO SAPIENS

- Unique and original high concept movie
- Scary, compelling story told in a high-impact visual style
- Could actually happen – based on technology that already exists
- Depicts a new kind of threat to human existence not seen in any movie: The destructive power of nano-biotechnology gone horribly wrong
- Sam Raimi, director of movies like "Spider-Man," "Evil Dead" and "Army of Darkness" offered to buy the script to direct himself – not for sale – we are producing



# PROJECT MANAGEMENT

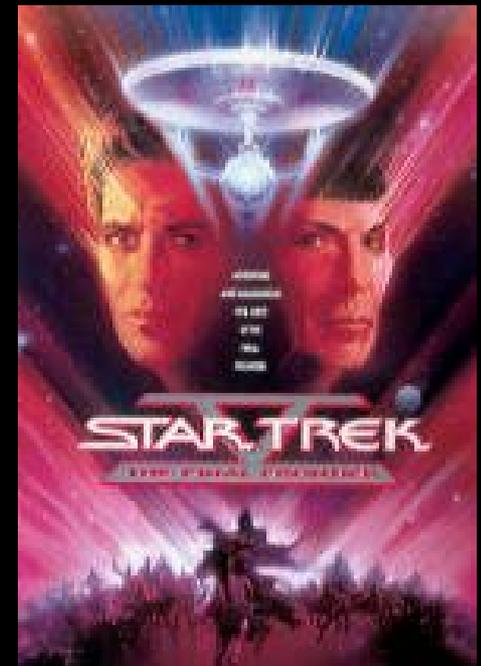
## Corky Arnold Screenwriter / Director

**JACKHAMMER**

- Award-winning member, Directors Guild of America and sold Screenwriter
- Over 17 years creating and directing high-power content that affects viewer emotions – and generates revenue – whether entertainment or for global brands like Coke, Sega and Skittles
- Responsible for productions costing thousands to millions of dollars
- Specializes in combining live-action with visual EFX to tell stories
- A special EFX designer on Star Trek V: The Final Frontier (uncredited)



**CLIO**  
A W A R D S

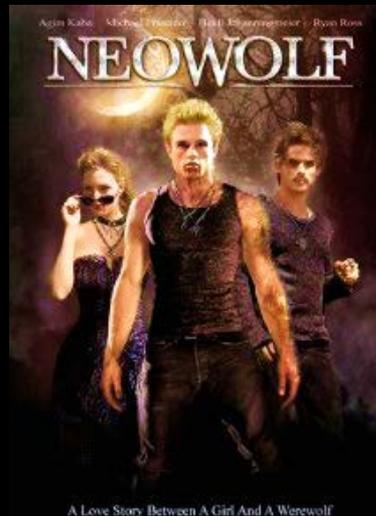
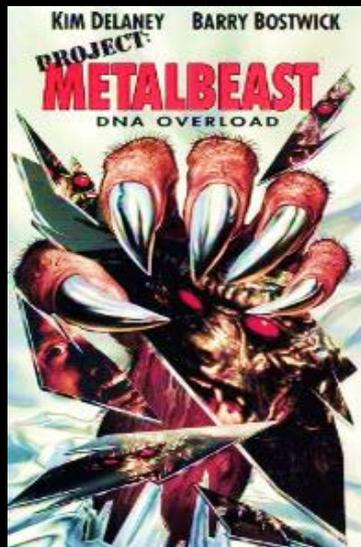


# PROJECT MANAGEMENT CONT.

## Steve Gellman Producer

**JACKHAMMER**

- Award-winning filmmaker
- Feature producing credits include Sci fi/horror film, “Project: MetalBeast” (Prism Entertainment and Invincible Entertainment); horror film, “Neowolf” (Lionsgate); comedy, “Butch Camp” (Troma Entertainment)



**CLIO**  
A W A R D S

# CURRENT PARTNERSHIPS

## Original Pictures

Production & Financial Management

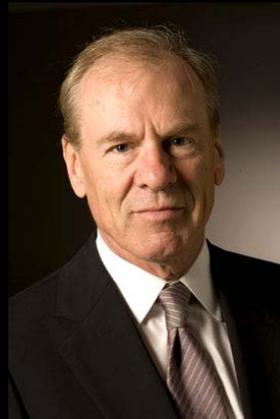
Production Financing

Canadian Government Rebates



**Kim Todd**  
President  
Operations

*INVASION NANO SAPIENS*  
**Supervising Producer**



**Nick Hirst**  
CEO  
Admin. & Finance

*INVASION NANO SAPIENS*  
**Executive Producer**



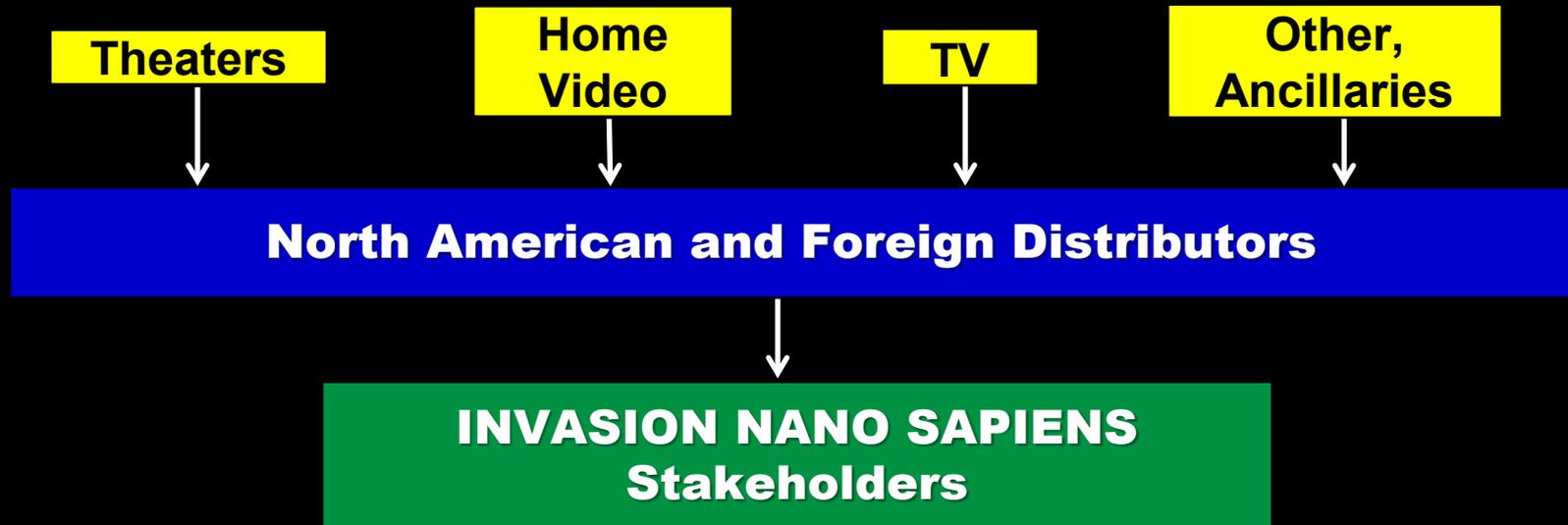
**GOLDEN  
GLOBE  
AWARDS**

**emmys**



# BUSINESS MODEL

## Movie Revenue Flow



- INVASION NANO SAPIENS licensed to distribution companies worldwide
- Each distributor exploits the picture to the public in its licensed territory through market channels like Theaters and Home Video
- Each distributor pays us a Minimum Guarantee Cash Advance, plus a share of its Net Revenue from its release of the Picture

# FINANCIAL SUMMARY

The majority of Income is in years 1 to 3

Figures based on an independent estimate of NANO SAPIENS performance purchased from Nash Information Services (NIS)

NIS provides expert analytical services to major studios; producers; publications and others



# FUNDING GOALS

Production Budget: \$6.0 Million

*Numbers for Illustration Only*

## Capital Sources

(In Millions USD)

Investor Equity Capital

Pre-Sales

Gap financing (Bank Debt)

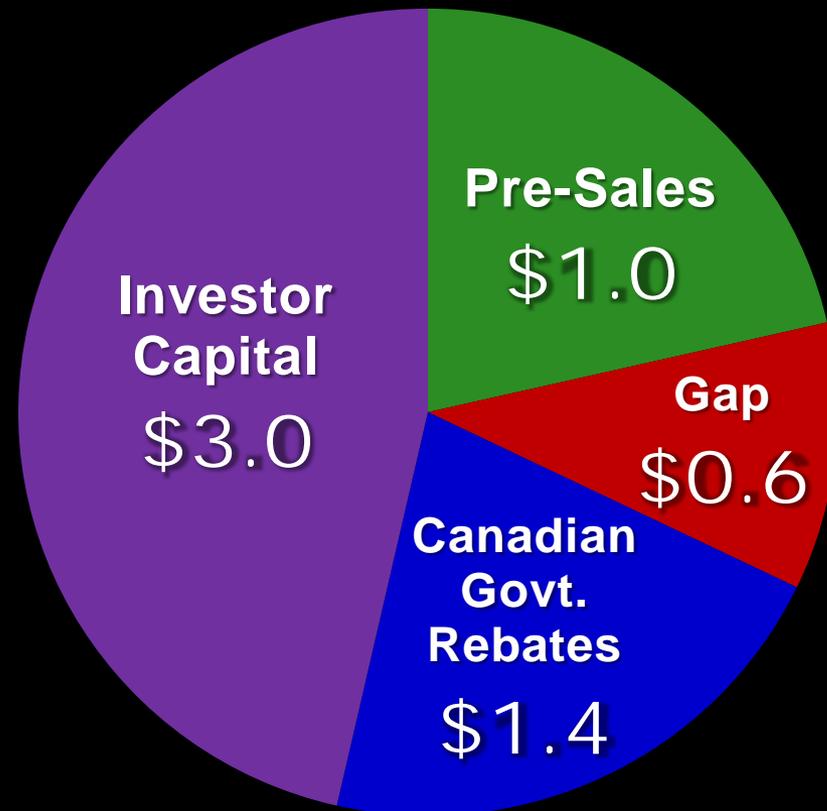
Canadian Gov. Rebates  
via Original Pictures

### Plan A:

- 50% of Budget Investor Equity Capital
- 50% of Budget Bank Debt collateralized by Presales, Gov. Rebates and Gap

### Plan B:

- 100% of Budget Investor Equity Capital  
Partly collateralized by Pre-Sales and Gov. Rebates



\$1 U.S. = \$1.36 CAN

# GO-TO-MARKET STRATEGY

## Release:

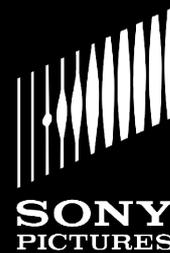
- Wide release on 2000 domestic theater screens
- VOD, DVD and Streaming after theatrical, followed by Pay then Basic Cable TV
- Domestic and Foreign to be released in tandem



# GO-TO-MARKET STRATEGY CONT.

## Distribution Sales:

- Theatrical release via sale to a “major” or “mini-major” studio or Independent
- International release via sales to distributors in key foreign markets



THE WEINSTEIN COMPANY



寰亞綜藝集團  
Media Asia Group

STUDIOCANAL

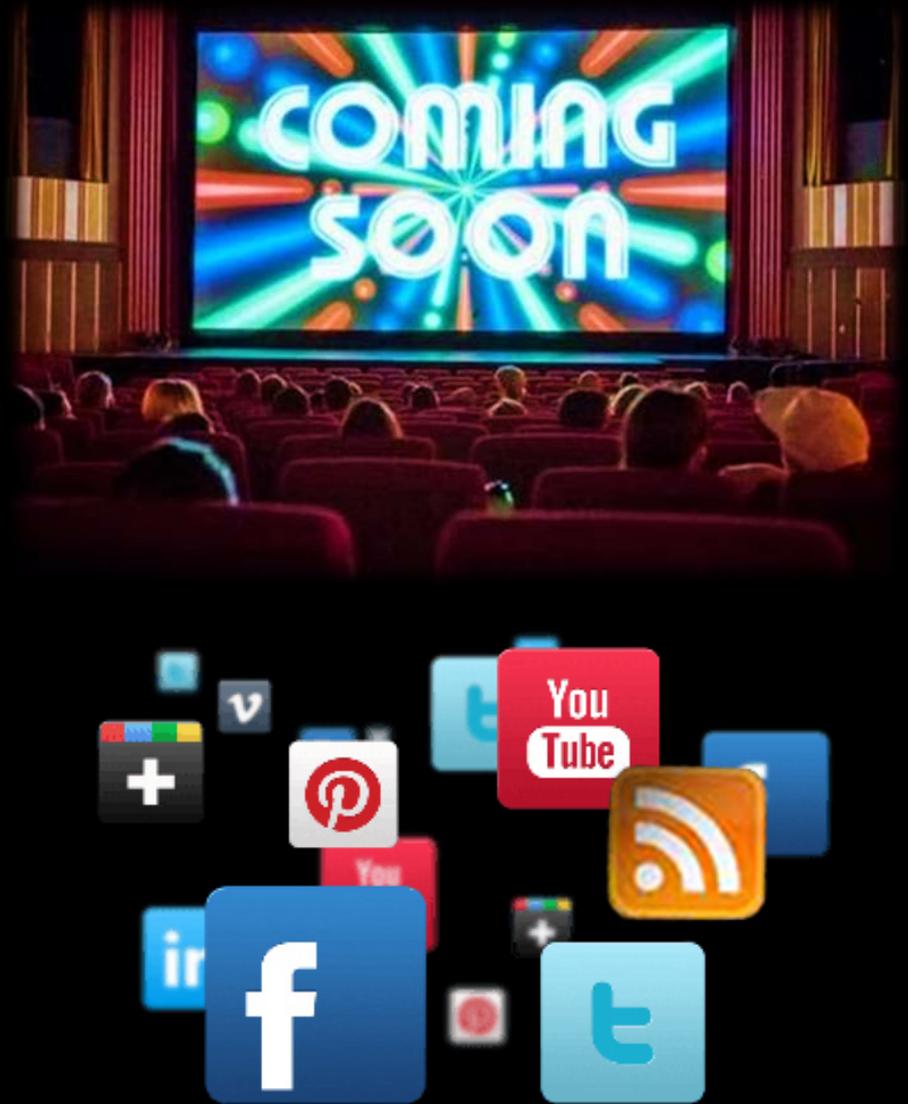


*Constantin Film*

# GO-TO-MARKET STRATEGY CONT

Marketing to the public starts with “Prints and Advertising” (“P&A”)

- "Prints": Copies of the film projected in theaters
- "Advertising": Includes word-of-mouth, social media, publicity, reviews, promotion, theater trailers, plus broadcast, print and outdoor advertising



# CASTING SHORT-LIST

Lead Role: Lucretius Warburg

**Kellan Lutz**



**Known for:**

Twilight (2008)  
The Twilight Saga: Breaking Dawn  
- Part 2 (2012)  
The Twilight Saga: Breaking Dawn  
- Part 1 (2011)  
The Legend of Hercules (2014)  
The Expendables 3 (2014)

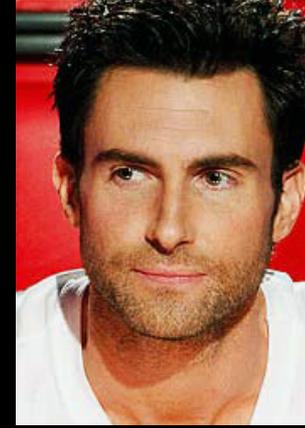
**Scott Eastwood**



**Known for:**

Gran Torino (2008)  
Fury (2014)  
The Longest Ride (2015)  
Texas Chainsaw 3D (2013)

**Adam Levine**



**“Alternate Casting”  
Celebrity Musical Artist  
Known for:**

Grammy-winning band, Maroon 5  
The Voice – NBC TV (2011-2016)  
Pitch Perfect 2 (2015)  
Love Actually (2003)  
The Karate Kid (2010)

Actors will be attached subject to completion of equity financing and firm production start date. Any changes to Leading Cast subject to prior consultation with Financier(s).

# CASTING SHORT-LIST CONT.

*Lead Role: Allison Wintergreen*

**Megan Fox**



**Known for:**

**Transformers (2007)**  
**Transformers: Revenge of the  
Fallen (2009)**  
**Teenage Mutant Ninja Turtles  
(2014)**

**Margo Robbie**



**Known for:**

**The Wolf of Wall Street (2013)**  
**Neighbours (1985)**  
**Focus (2015)**  
**I, Tonya (2017)**

**Shailene Woodley**



**Known for:**

**Divergent (2014)**  
**Insurgent (2015)**  
**The Fault in Our Stars (2014)**  
**The Descendants (2011)**

Actors will be attached subject to completion of equity financing and firm production start date. Any changes to Leading Cast subject to prior consultation with Financier(s).

# CASTING SHORT-LIST CONT.

## Lead Role: Carl Galasantos

**Eric Bana**



**Known for:**

**Star Trek (2009)**  
**Munich (2005)**  
**Troy (2004)**  
**Hulk (2003)**

**John Travolta**



**Known for:**

**Battlefield Earth (2000)**  
**Face/Off (1997)**  
**The Punisher (2004)**  
**Gotti (2018)**  
**American Crime Story (2016)**

**Jean-Claude Van Damme**



**Known for:**

**Universal Soldier Movies**  
**- (1992-2012)**  
**Kick Boxer Movies**  
**- (1989-2018)**  
**The Expendibles 2 (2012)**  
**Hard Target (1993)**

Actors will be attached subject to completion of equity financing and firm production start date. Any changes to Leading Cast subject to prior consultation with Financier(s).

# COST BREAKDOWN

(In 000s)

**Production Budget: \$6.0**

**Pre-Production: \$2.3**

**Production: \$2.8**

**Post Production: \$0.9**



# Completion Bond

## INVASION NANO SAPIENS will be Bonded

- Insurance that guarantees – no matter what – the Film will be completed and delivered – on time and within budget



# SUMMARY

- Highly profitable film genre in global market
- Compelling and original screenplay
- The pictures modest budget Vs its potential upside
- Experienced team



# INVASION NANO SAPIENS

For more information, contact:  
Steve Gellman  
Producer  
773-814-2582  
[steve@jackhammer.cc](mailto:steve@jackhammer.cc)